






This document is a part of Main Course File		Document No.: CFM – 8
	SARDAR VALLABHBHAI PATEL EDUCATION SOCIETY MANAGED	
	N. G. PATEL POLYTECHNIC	
ELECTRICAL ENGINEERING DEPARTMENT		
ASSIGNMENT		
Course Name (With Code): Entrepreneurship & Start-ups (4300021)		
Semester / Year: Fifth / Third		
Assignment Number: 1		
Assignment CO Number: 4300021.1		
Sr. No.	Questions related to Course Outcomes	
Part – A	Questions carrying 3 Marks	
1	Give Comparison between Entrepreneurship and Intrapreneurship.	
2	Describe start up India scheme.	
3	Give reasons of failure of startups in India.	
4	Differentiate between entrepreneur and manager.	
5	State functions of Entrepreneurship.	
Part – B	Questions carrying 4 Marks	
1	Write objectives of MSMEs.	
2	Discuss characteristics and functions of Entrepreneurship	
3	Give similarities and differences between entrepreneurs and managers.	
4	Identify different types of Entrepreneurships & explain.	
5	Write short note on MSMEs.	
Part – C	Questions carrying 7 Marks	
1	Write down the Start Up India Registration process.	
2	Identify and discuss 7-M Resources in detail.	
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Mr. Mahendra G. Vasavas		
Prepared By: (Name of Faculty (ies)) with signature		Signature of Head of Department

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Course Name (With Code): Entrepreneurship & Start-ups (4300021)		
Semester / Year: Fifth / Third		
Assignment Number: 2		
Assignment CO Number: 4300021.2		
Sr. No.	Questions related to Course Outcomes	
Part – A	Questions carrying 3 Marks	
1	List Methods of Market Research.	
2	Discuss B2B, E-commerce and GeM.	
3	Differentiate between Private Company and public Company.	
4	Define Marketing, Advertising and Branding.	
5	Write short note on Digital Marketing.	
Part – B	Questions carrying 4 Marks	
1	Draw and Explain Product Life Cycle.	
2	Write a note on the plans for creating and starting the business	
3	Explain various stages of product life cycle.	
4	Explain methods of generating business ideas.	
5	Explain supply chain management.	
Part – C	Questions carrying 7 Marks	
1	Identify and discuss 4 P's of Marketing.	
2	Explain the concept of Risk and SWOT analysis.	
3	Give advantages and disadvantages of e-commerce.	
4	Give advantages and disadvantages of cooperative Society.	
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Course Name (With Code): Entrepreneurship & Start-ups (4300021)			
Semester / Year: Fifth / Third			
Assignment Number: 3			
Assignment CO Number: 4300021.3			
Sr. No.	Questions related to Course Outcomes		
Part – A Questions carrying 3 Marks			
1	Write short note on cooperative type organization.		
2	Explain different Leadership Models.		
3	Describe various types of ownerships in the organization.		
4	List the different leadership models & explain any one.		
5	Explain management of talent.		
Part – B Questions carrying 4 Marks			
1	Give a list of functions of management and define all of them.		
2	Give the difference between Administration and Management		
3	Give steps involved in project planning process.		
4	Analyze the nature and importance of various functions of management.		
5	Write short note on Staffing / Recruitment.		
Part – C Questions carrying 7 Marks			
1	Describe types of Ownership and explain any three in detail.		
2	Explain the concept of difference between industry, commerce and business.		
3	Explain controlling function of management.		
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Course Name (With Code): Entrepreneurship & Start-ups (4300021)		
Semester / Year: Fifth / Third		
Assignment Number: 4		
Assignment CO Number: 4300021.4		
Sr. No.	Questions related to Course Outcomes	
Part – A	Questions carrying 3 Marks	
1	Explain following terms 1. Contracts, 2. Copyrights.	
2	Explain following terms 1. IPR, 2. Trademarks.	
3	Write short note on patterns.	
4	Write short note on licensing.	
5	Write short note on insurance.	
Part – B	Questions carrying 4 Marks	
1	Give a note on startup incubation center and Modalities.	
2	Define the role of Investor in start-up.	
3	Explain investor pitch desk.	
4	Differentiate startup incubators and Accelerators.	
5	Explain any two state level support agencies and current promotional schemes for new enterprise.	
Part – C	Questions carrying 7 Marks	
1	List State level agencies which support start-ups and describe their functionalities.	
2	List National level agencies which support start-ups and describe their functionalities.	
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Course Name (With Code): Entrepreneurship & Start-ups (4300021)		
Semester / Year: Fifth / Third		
Assignment Number: 5		
Assignment CO Number: 4300021.5		
Sr. No.	Questions related to Course Outcomes	
Part – A	Questions carrying 3 Marks	
1	Explain following terms: 1. Break Even point 2. Return on Investment 3. Return on Sales.	
2	Write a note on Bankruptcy and Avoidance.	
3	Explain Break even analysis.	
4	Explain funds flow statement	
5	Describe social responsibility and relate with economic Performance.	
Part – B	Questions carrying 4 Marks	
1	Write a short note on Import-Export Policy	
2	Write an importance of Business Ethics.	
3	Explain various types of bankruptcies.	
4	Give steps involved in project planning process.	
5	Identify suitable strategies of succession and harvesting	
Part – C	Questions carrying 7 Marks	
1	Describe the connection between CSR and Economic Performance.	
2	Give the steps and format of project report writing.	
3	Explain in detail break- even point.	
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